Interest groups seek to influence political processes in ways that benefit their members. In doing so, however, they may not act in the overall public interest.

(a) Describe two techniques interest groups use to influence elections.

(b) Explain how interest groups use each of the following to influence government decision making.

• Issue networks (also known as iron triangles)

• Amicus curiae briefs

(c) Explain how each of the following serves to limit interest group influence.

• The media

• Pluralism